



T rue colors
rue vision
rue experience



LED TV Catalogue 2025



ZAKKAA HomeDecor India Private Limited
TRUE COLORS. TRUE VISION. TRUE EXPERIENCE.

Brand Ambassador: VINDU DARA SINGH JI

We are proud to associate with Vindu Dara Singh Ji, whose charisma and credibility amplify our brand's promise of quality, trust, and innovation. His endorsement strengthens our commitment to delivering products that truly enhance Indian lifestyles.

Incorporated in March 2025, ZAKKAA HomeDecor India Pvt. Ltd. is a future-ready, innovation-driven manufacturing company delivering high-quality and affordable consumer electronics, home appliances, and institutional furniture. Backed by modern infrastructure and deep industry expertise, ZAKKAA is committed to enriching everyday living with reliable and performance-driven products.

Strong Foundation & Visionary Leadership

Led by Mr. Nandlal Goyal, a manufacturing expert with 28+ years of experience and a legacy of building a ₹300 Cr+ OEM business, ZAKKAA is guided by a clear mission:

To become India's most trusted and future-ready home appliance brand delivering excellence at scale.

Manufacturing Infrastructure

5 advanced factories spanning 2.5 lakh sq. ft.
80+ technical professionals and 500+ trained operatives
Full in-house production, design, and quality control
Product Ecosystem



ABOUT US

Current Range: LED TVs, Washing Machines, Fans, Air Coolers, Electric Motors, Domestic Almirahs, Institutional & Medical Furniture

Upcoming Range: ACs, Refrigerators, Water Geysers, Heaters, Mixer Grinders, Juicer Mixer Grinders, Chimneys, Cooktops, Blenders, Electric Kettles, and full kitchen & small appliances.

Sales & Distribution Strength

A pan-India sales force led by:

1 Sales Director | 2 Zonal Managers | 2 Assistant Zonal Managers
10 Regional Sales Managers | 15 Branch Managers | 20 Area Sales Managers

60+ Field Sales Executives

Corporate Backbone

From our headquarters at DLF Corporate Greens, Gurugram, a 25-member

Team manages:

Government Tendering

E-commerce & Online Business

Digital Marketing

Legal, Credit & Finance

CRM & Sales Coordination

Why Choose ZAKKAA?

28+ years manufacturing leadership

₹300 Cr+ OEM business legacy

Large-scale, integrated manufacturing

Skilled workforce of 80+ staff and 500+ operatives

Broad, growing product portfolio

Extensive national sales & service network

Robust corporate and support teams



Mr. Nandlal Goyal
Managing Director, ZAKKAA HomeDecor India Private Limited.

At ZAKKAA, our mission is to deliver innovation, quality, and value that enrich the everyday lives of our customers. With over 28 years of manufacturing expertise and a ₹300 crore OEM legacy, we are committed to building a brand that stands for trust and excellence.

Our state-of-the-art facilities, skilled workforce, and expansive sales network enable us to meet the highest standards of quality and service. We are focused on developing advanced, affordable home appliances that cater to the evolving needs of modern Indian households.

I am confident that ZAKKAA's journey will be marked by continuous growth, innovation, and customer satisfaction. Thank you for trusting us to be part of your home and life.

Warm regards,
Nandlal Goyal
Managing Director



Ms. Ritu Rani

At ZAKKAA, we are driven by a clear vision — to create a brand that reflects quality, trust, and innovation. Our journey is built on strong leadership, dedicated teams, and a deep understanding of consumer needs. With every step forward, we remain committed to excellence and long-term value creation.



Mr. Sanjay Suchdeva

At ZAKKAA, operational excellence and quality are our top priorities. Our skilled team and advanced facilities enable us to deliver reliable products that meet customer expectations. We remain committed to innovation, efficiency, and building a trusted brand.

Warm regards,
Ritu Rani
Director



Ms. Parul

At ZAKKAA, we believe that strong corporate governance and strategic planning are key to long-term growth. Our focus is on building systems that ensure transparency, efficiency, and customer satisfaction across all channels. We are committed to creating a brand that reflects trust, professionalism, and innovation.

Warm regards,
Sanjay Suchdeva
GM Operations & Director

Warm regards,
Parul
GM – Corporate



Mr. Dhruv Mukherjee

At ZAKKAA, our sales strategy is driven by customer focus, market insight, and a strong channel network. With a dynamic and committed sales force, we are rapidly expanding our footprint across India. Our goal is to make ZAKKAA a preferred and trusted choice for every household and retail partner.



Mr. Karan Singh Rana

At ZAKKAA, we believe that our people are our greatest strength. We are building a culture driven by innovation, accountability, and respect. From hiring skilled talent to nurturing leadership, our goal is to create a workplace where passion meets purpose — and every team member grows with the organisation.

Warm regards,
Dhruv Mukherjee
GM – Sales



Mr. Ashok Gupta

At ZAKKAA, our sales philosophy is built on trust, performance, and strong dealer relationships. We are focused on expanding our market presence with a customer-centric approach and a reliable product portfolio. Together with our channel partners, we are driving ZAKKAA toward sustainable growth and national reach.

Warm regards,
Karan Singh Rana
AGM – Corporate
Head – Human Resources

Warm regards,
Ashok Gupta
AGM – Sales



Ms. Sweety Gandhi

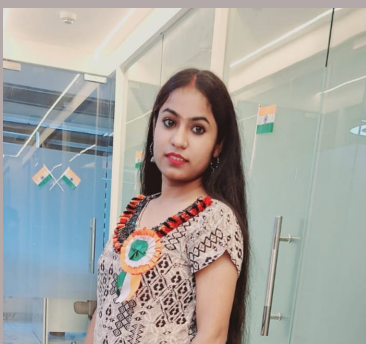
At ZAKKAA, our procurement strategy focuses on quality, cost-effectiveness, and timely sourcing. We collaborate with trusted vendors and manufacturers to ensure that every component meets our high standards. Smart purchasing is the backbone of reliable products — and we stand committed to it.



Ms. Priyanka

At ZAKKAA, our credit policy is designed to support sustainable business growth while maintaining financial discipline. We work closely with our partners to ensure transparent, timely, and secure transactions. Trust and accountability are at the core of our credit operations.

Warm regards,
Sweety Gandhi
Purchase Manager



Ms. Rakhi

As Sales Coordinator at ZAKKAA, my focus is on ensuring smooth communication between our sales teams and channel partners. Timely support, accurate information, and seamless coordination are key to our collective success. Together, we are building a stronger, more connected sales ecosystem.

Warm regards,
Priyanka
Credit Manager

Warm regards,
Rakhi
Sales Coordinator



Mr. Krishan Gopal Sharma

At ZAKKAA, we believe that great service builds lasting trust. Our service team is committed to providing prompt, reliable, and customer-friendly support across all regions. Ensuring customer satisfaction after the sale is not just our responsibility — it's our promise.

Warm regards,
Krishan Gopal Sharma
Service Manager



Mr. Munish Sharma

ZAKKAA is growing rapidly across North India, driven by a strong dealer network, quality products, and customer trust. We are committed to building long-term relationships with our channel partners and ensuring excellence in service and delivery at every level.

Warm regards,
Munish Sharma
AZM – North India



Mr. Abhay Singh

East India holds great potential for ZAKKAA, and we are focused on expanding our reach with the right partners and a strong product lineup. With a customer-first approach and dedicated field teams, we aim to make ZAKKAA a leading name in the region.

Warm regards,
Abhay Singh
AZM – East India



WELCOME TO ZAKKAA HOME DECOR

TRUE COLORS. TRUE VISION. TRUE EXPERIENCE.

Brilliance in every pixel. Precision in every product. ZAKKAA is more than a brand — it's a promise of innovation, trust, and excellence. With decades of manufacturing expertise and a commitment to cutting-edge technology, we bring you a product range crafted for modern India.

From immersive Cloud TVs to intuitive WebOS Smart TVs, and luxurious OLED displays, every screen we create is designed to elevate how you live, watch, and connect.

Engineered for performance.
Built for durability.
Designed to inspire.

Welcome to the world of ZAKKAA — where technology meets lifestyle.



☐ **What is Cloud TV?**

ZAKKAA Cloud TV is a next-generation smart TV platform designed to offer a faster, smoother, and more intelligent viewing experience — far beyond what traditional Android TVs can deliver.

Unlike typical Android TVs that rely heavily on external apps and limited UI optimization, Cloud TV is built for performance, personalization, and ease of use.

☐ **Key Advantages of ZAKKAA Cloud TV:**

- ☐ **Lightning-Fast Performance:** No lag, no waiting — just instant entertainment.
- ☐ **Focused Content:** No cluttered menus or ads. Find what you love faster.
- ☐ **Smarter System Updates:** Cloud-based firmware keeps your TV updated with zero effort.
- ☐ **Immersive Audio & Visuals:** Crystal-clear display + powerful sound = cinematic experience.
- ☐ **User-Friendly UI:** Anyone can use it — grandparents to kids.
- ☐ **Privacy First:** Your data stays safe. No unnecessary background tracking. ☐

☐ **Unlimited Free Content – Direct from the Cloud**

No Subscriptions. No Hassle. Just Entertainment.

ZAKKAA Cloud TV comes pre-loaded with access to a wide range of free, cloud-based entertainment, without needing third-party apps or subscriptions.

Enjoy a world of content that starts the moment you turn on your TV.

☐ **What You Get — Absolutely FREE:**

☐ Live News Channels

Stream 24x7 national and regional news channels without any setup or app download.

☐ Thousands of Free Movies

Access a large collection of Bollywood, Hollywood, and regional movies — updated regularly, hosted on the cloud.

☐ Music Videos & Devotional Content

Browse songs, bhajans, aartis, and meditation content anytime.

☐ Kids Shows & Learning

Educational videos, cartoons, and activity-based content for children.

☐ Cloud-Based Viewing

All content is hosted on the cloud, so you save on storage, setup time, and subscription fees.

☐ No App Installations. No Login. Just Click & Watch.

☐ **IMPORTANT Features**

- ☐ Regular cloud updates with new movies and channels
- ☐ Free content doesn't consume local storage
- ☐ Works even without installing OTT apps (for base-level content) ☐



● **MODEL NO.**

ZKCT-07

● **DISPLAY SIZE** 32" or 80CM

● **RESOLUTION** HD Ready (1366 × 768 pixels)

● **FEATURES** CLOUD TV OS, RAM 512MB, ROM 4GB, 20 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.

● **MODEL NO.**

ZKCT-08

● **DISPLAY SIZE** 32" or 80CM

● **RESOLUTION** HD Ready (1366 * 768 pixels)

● **FEATURES** CLOUD TV OS, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 20 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.



● **MODEL NO.**

ZKCT-09

● **DISPLAY SIZE** 32" or 80CM

● **RESOLUTION** HD Ready (1366 * 768 pixels) + BUILT IN BLUETOOTH3 + VOICE REMOTE SUPPORT

● **FEATURES** CLOUD TV OS, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 20 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.





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"True colors, True vision, True experience"

CLOUD TV



● **MODEL NO.**

ZKCT-10

● **DISPLAY SIZE** 40" or 101CM

● **RESOLUTION** FULL HD (1920 * 1080 pixels)

● **FEATURES** CLOUD TV OS, RAM 512MB, ROM 4GB, 24 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.

● **MODEL NO.**

ZKCT-11

● **DISPLAY SIZE** 40" or 101CM

● **RESOLUTION** FULL HD (1920 * 1080 pixels)

● **FEATURES** CLOUD TV OS, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 24 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.



● **MODEL NO.**

ZKCT-12

● **DISPLAY SIZE** 40" or 101CM

● **RESOLUTION** full hd (1920 * 1080 pixels) + BUILT IN BLUETOOTH + VOICE REMOTE SUPPORT

● **FEATURES** CLOUD TV OS, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 24 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.





● **MODEL NO.**

ZKCT-14

● **DISPLAY SIZE** 43" or 109CM

● **RESOLUTION** FULL HD (1920 * 1080 pixels)

● **FEATURES** CLOUD TV OS, RAM 512MB, ROM 4GB, 24 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.

● **MODEL NO.**

ZKCT-15

● **DISPLAY SIZE** 43" or 109CM

● **RESOLUTION** FULL HD (1920 * 1080 pixels)

● **FEATURES** CLOUD TV OS, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 24 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.



● **MODEL NO.**

ZKCT-16

● **DISPLAY SIZE** 43" or 109CM

● **RESOLUTION** full hd (1920 * 1080 pixels) + BUILT IN BLUETOOTH + VOICE REMOTE SUPPORT

● **FEATURES** CLOUD TV OS, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 24 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.





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CLOUD TV



● **MODEL NO.**

ZKCT-17

● **DISPLAY SIZE** 50" or 127CM

● **RESOLUTION** full hd (1920 * 1080 pixels)
BUILT IN BLUETOOTH
+VOICE REMOTE SUPPORT

● **FEATURES** CLOUD TV OS, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 30 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.



● **MODEL NO.**

ZKCT-18

● **DISPLAY SIZE** 55" or 139CM

● **RESOLUTION** full hd (1920 * 1080 pixels)
BUILT IN BLUETOOTH
+VOICE REMOTE SUPPORT

● **FEATURES** CLOUD TV OS, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 30 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.



CLOUD TV



● MODEL NO.

ZKCT-18

● DISPLAY SIZE

65" or 166CM

● RESOLUTION

4k ultra hd (3840* 2160 pixels)
+ BUILT IN BLUETOOTH
+VOICE REMOTE SUPPORT

● FEATURES

4k resolution tv, CLOUD TV OS, RAM 1.5GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 30 WATT SPEAKER, A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL SEARCH, CLOUD APP STORE, SMART REMOTE, WALL MOUNT STAND.



❑ What is WebOS TV?

webOS TV is LG's smart TV platform designed for a smooth, fast, and user-friendly experience. It combines entertainment, convenience, and smart technology into one powerful TV system. With intuitive navigation, AI features, and seamless connectivity, webOS lets you enjoy your favorite content with ease.

❑ Benefits of WebOS TV

- ❑ Simple User Interface – Easy to use, even for first-time smart TV users.
- ❑ AI-powered Features – Voice recognition and intelligent recommendations.
- ❑ Mobile Screen Sharing – Cast your phone screen directly to the TV.
- ❑ Pre-installed Apps – YouTube, Netflix, Amazon Prime, Disney+, and more.
- ❑ Quick Access Bar – Switch between apps without closing the current one.
- ❑ How is WebOS TV Different from Other TVs?

Feature	WebOS TV	Regular Smart TV
Interface	Card-based, intuitive UI	Often complex & slow
Speed	Fast boot & app launch	Slower performance
Updates	Regular software updates	Rare or no updates
Voice Assistant	Built-in ThinQ AI + Alexa	Sometimes not available
App Store	LG Content Store	Limited in many TVs

- ❑ Top Features of WebOS LED TV
- ❑ Magic Remote Control – Point, click, scroll like a mouse.
- ❑ Voice Control – Use your voice to change channels or search content.
- ❑ Cinema Experience – 4K upscaling, HDR10, and Dolby Audio support.
- ❑ Web Browser – Surf the internet directly on your TV.
- ❑ Multi-tasking – Watch TV while browsing or checking weather/news.



● **MODEL NO.**

ZKWB-21

- **DISPLAY SIZE** 32" or 80CM
- **RESOLUTION** full hd (1920 * 1080 pixels) +
BUILT IN BLUETOOTH
+MAGIC REMOTE
- **FEATURES** WebOS TV, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 20 WATT SPEAKER,
A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL
SEARCH, WebOS APP STORE, MAGIC REMOTE REMOTE.



● **MODEL NO.**

ZKWB-22

- **DISPLAY SIZE** 43" or 109CM
- **RESOLUTION** 4K ULTRA HD (3840* 2160 pixels)
- **FEATURES** WebOS TV, RAM 1GB, ROM 8GB, UI SMOOTHNESS, MULTI TASKING 24 WATT SPEAKER,
A+ GRADE PANEL, PRELOADED APPS, FREE CONTENT, OTA UPDATES, UNIVERSAL
SEARCH, WebOS APP STORE, MAGIC REMOTE REMOTE.



❑ What is OLED TV?

OLED (Organic Light Emitting Diode) TVs use self-lit pixels that emit their own light, unlike traditional LED TVs that require a backlight. This allows OLED TVs to deliver perfect blacks, infinite contrast, and vibrant colors.

When combined with webOS, OLED becomes a smart entertainment powerhouse — sleek visuals meet intelligent software.

❑ Benefits of OLED TV

- ❑ True Black & Infinite Contrast – Each pixel can turn on/off independently.
- ❑ Vivid Color Accuracy – More natural, lifelike images.
- ❑ Eye Comfort Display – Less strain with flicker-free, low blue light technology.
- ❑ Ultra Slim Design – Looks elegant and saves space.
- ❑ Fast Response Time – Ideal for gaming and action-packed content.
- ❑ Immersive Audio – Dolby Atmos support for 3D surround sound.
- ❑ How OLED is Better Than Other TVs

❑ Feature

OLED TV

LED/LCD TV

Display Technology
Contrast & Blacks
Viewing Angles
Thickness
Picture Quality
Lifespan & Burn-in

Self-lit pixels (no backlight)
Infinite contrast, true black
Perfect from every angle
Ultra-thin design
Superior clarity & color
Long lifespan with newer tech

Backlit panel
Grayish blacks
Color distortion at angles
Bulkier, thicker body
Standard visuals
No burn-in, but less vibrant

- ❑ Top Features of OLED TV Powered by webOS
- ❑ AI Picture Pro & AI Sound – Automatically adjusts to what you're watching.
- ❑ Voice Assistant – Works with LG ThinQ, Alexa, and Google Assistant.
- ❑ Game Optimizer – Low latency, 120Hz refresh rate, NVIDIA G-Sync compatible.
- ❑ Filmmaker Mode – Watch movies exactly how directors intended.
- ❑ Multi-Device Sync – Control TV via smartphone, tablet, or smart speakers.
- ❑ HDMI 2.1 Support – Next-gen gaming support with 4K @120Hz.



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OLED TV

Powered by **WebOS**



● **MODEL NO.**

ZKOL-23

● **DISPLAY SIZE** 50" or 127CM

● **RESOLUTION** 4K ULTRA HD (3840* 2160 pixels)

● **FEATURES**

OLED TV powered by WebOS, HDR10, Dolby Vision, AI Processor, Seamlessly manage all LG smart devices at home using your TV's built-in WebOS platform, Gaming features like ALLM, VRR, 4K@120HZ, HDMI 2.1 ports, MAGIC REMOTE.



● **MODEL NO.**

ZKOL-24

● **DISPLAY SIZE** 55" or 139CM

● **RESOLUTION** 4K ULTRA HD (3840* 2160 pixels)

● **FEATURES**

OLED TV powered by WebOS, HDR10, Dolby Vision, AI Processor, Seamlessly manage all LG smart devices at home using your TV's built-in WebOS platform, Gaming features like ALLM, VRR, 4K@120HZ, HDMI 2.1 ports, MAGIC REMOTE.



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OLED TV

Powered by **WebOS**



● **MODEL NO.**

ZKOL-25

● **DISPLAY SIZE** 65" or 166CM

● **RESOLUTION** 4K ULTRA HD (3840* 2160 pixels)

● **FEATURES** OLED TV powered by WebOS, HDR10, Dolby Vision, AI Processor, Seamlessly manage all LG smart devices at home using your TV's built-in WebOS platform, Gaming features like ALLM, VRR, 4K@120HZ, HDMI 2.1 ports, MAGIC REMOTE.



● **MODEL NO.**

ZKOL-26

● **DISPLAY SIZE** 75" or 190CM

● **RESOLUTION** 4K ULTRA HD (3840* 2160 pixels)

● **FEATURES** OLED TV powered by WebOS, HDR10, Dolby Vision, AI Processor, Seamlessly manage all LG smart devices at home using your TV's built- in WebOS platform, Gaming features like ALLM, VRR, 4K@120HZ, HDMI 2.1 ports, MAGIC REMOTE.



● **MODEL NO.**

ZKOL-27

● **DISPLAY SIZE** 86" or 218CM

● **RESOLUTION** 4K ULTRA HD (3840* 2160 pixels)

● **FEATURES** OLED TV powered by WebOS, HDR10, Dolby Vision, AI Processor, Seamlessly manage all LG smart devices at home using your TV's built-in WebOS platform, Gaming features like ALLM, VRR, 4K@120HZ, HDMI 2.1 ports, MAGIC REMOTE.



● **MODEL NO.**

ZKOL-28

● **DISPLAY SIZE** 98" or 249CM

● **RESOLUTION** 4K ULTRA HD (3840* 2160 pixels)

● **FEATURES** OLED TV powered by WebOS, HDR10, Dolby Vision, AI Processor, Seamlessly manage all LG smart devices at home using your TV's built- in WebOS platform, Gaming features like ALLM, VRR, 4K@120HZ, HDMI 2.1 ports, MAGIC REMOTE.







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OLED TV

Powered by **WebOS**



● **MODEL NO.**

ZKOL-25

● **DISPLAY SIZE** 65" or 166CM

● **RESOLUTION** 4K ULTRA HD (3840* 2160 pixels)

● **FEATURES** OLED TV powered by WebOS, HDR10, Dolby Vision, AI Processor, Seamlessly manage all LG smart devices at home using your TV's built- in WebOS platform, Gaming features like ALLM, VRR, 4K@120HZ, HDMI 2.1 ports, MAGIC REMOTE.